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**New branding: From Plassim Fittings to Plas-Fit, fresh name is born
to tradition existing high quality**

Hello and happy holidays!

We are pleased to announce that our company, Plassim Fittings Ltd, just finished a re-branding process. One outcome of the process, is a name change. We are moving to "Plas-Fit Ltd."

New and fresh name that represent our traditional high quality product range and personal service that you all familiar with together with a fresh new spirit.

The new name will be active as of 2018.



Thanks!
Kobi Friedrich
CEO